



Child Online Safety

PESTALOZZI
“The use of Internet: Opportunities
and Challenges”

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Vanessa Antoniadou
Academic Program Manager
Microsoft Cyprus



INTERNET – creates endless possibilities
but there are also some risks involved:

Just like there are unsafe places in the real world...

There are inappropriate and unsafe places in the
online world...

Microsoft's commitment:

'To make the Internet a safer place for
children'



Online Risks to Children

- Exposure to Inappropriate Material
- Nudity or other sexually explicit material
- Gambling and other unsuitable behavior

- Cyber-bullying
- Physical Harm
- Sexual exploitation or enticement

- Hate group or racist web sites
- Promotional material about tobacco, alcohol, or drugs
- Intrusion to Privacy



Online Risks for Children:

- **Content**

inappropriate material, access to 'pirated' material, disturbing content, malicious software

- **Contact**

harassment, forming relationships with adults who have sexual or other abusive intentions

- **Commerce**

theft of identity, online fraud



3 Target Groups:

- Parents

Action: Inform the parents

- Teachers

Action: Educate and support the teachers (support the teachers and provide parents with information)

- Children

Action: Excite the kids!

- ✓ Create awareness about how to securely use the Internet
- ✓ Make them (and help them) become responsible Internet users



What is the message we need to pass to the kids:

- Be clever
 - Don't believe everything you read
 - Recognize when someone tries to set you up
- Protect your PC
 - Secure your PC
 - Keep your passwords secret
- Be careful
 - ✓ Be careful about what you tell whom over the Internet
 - ✓ Pull the emergency break if necessary



3 new modules available for you to use

Subtitle color

- Lost and Found – for children
A story that teaches children how to behave online
- Parents and caregivers on the Net
What are the risks for the children on the Net and how to protect them
- Internet Explorer 8
Helps parents/caregivers/teachers how to take advantage of IE8 to protect children and add/customize security settings

Contact your local Microsoft office/representative to get access to available content in your language



Free Tools:

Subtitle color

- **Windows Live Family Safety:**
 - Helps protect children online
 - Limit searches, monitor and block or allow websites and more
 - Must be installed on each computer children use
 - <http://download.live.com/familysafety?wa=wsignin1.0>

- **Microsoft Security Essentials:**
 - Virus, Spyware and Malware Protection
 - You can have a separate account for each children
 - Detailed Activity reports are provided
 - http://www.microsoft.com/security_essentials/default.aspx



Partners in Learning Network

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Microsoft's Global Educators Network

- Communities (Child Online Safety, Internet Safety Group)
- Lesson Plans
- Access to tools
- Discussion Forums

<http://partnersinlearningnetwork.com/>



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